

# 2020 Annual Report

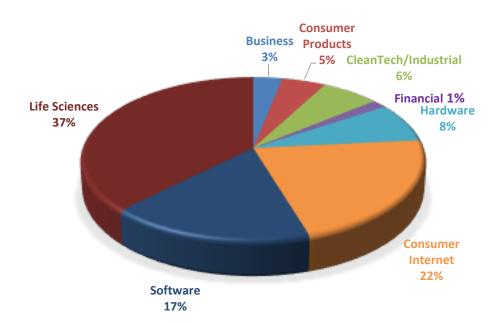
### 2020 Highlights

- Grew **investment** to \$19.4 million in 64 companies (both records)
- Grew membership to a record 469 at year end 2020
- Implemented **three annual chapter funds** which invested \$7.9 million of additional capital in deals in 2020 (beyond individual member investments)
- Brought diversification to member portfolios through the chapter funds
- Shortened due diligence time targeting decision by the fund of our largest chapter within 30 days
- Realized four exits including returns of 58x, 10x and 8x on original investment
- Achieved 5.3X multiple on all outcomes (all exits and shutdowns) since 1997 with IRR of 25.6%
- Continued to **mentor and guide** 256 (55%) of the 462 companies funded since TCA inception in 1997 that are still **active**

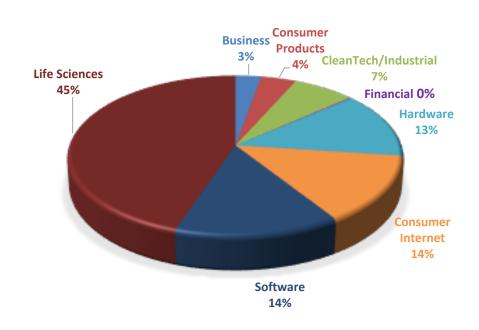
## 2020 was a record year for Tech Coast Angels (TCA) in funding and member growth

- TCA invested \$19.4 million in a total of 64 companies across a diverse mix of industries – showing that TCA continues to invest in both tech and non-tech companies
- Life Sciences was the largest sector, followed by Software, Consumer Internet and Hardware
- 42 of these companies were new additions to the portfolio an all-time record and 75% of the dollar investment went to these new companies
- Membership grew slightly from record-high 464 at the end of 2019 to a new record 469 in 2020, sustaining TCA's leadership as one of the largest Angel Groups

### 2020 TCA INVESTMENTS BY INDUSTRY 64 COMPANIES



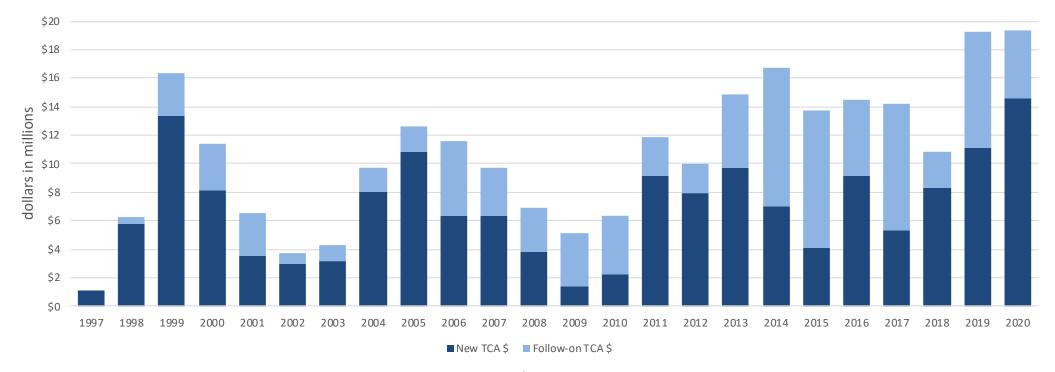
#### 2020 TCA INVESTMENTS BY INDUSTRY \$19.4 MILLION



#### \$19.4 Million in TCA Investment in 2020 topped the record pace of 2019

- Total investment for the year reflects the longest sustained level of high investment activity since TCA was founded in 1997 – ten years at \$10 million or more
- From 2011-2020, total investment each year was between \$10.0 \$19.4 million
- Implementation of three chapter funds and the target of a decision from the funds within 30 days of screening helped drive the high level of investment. TCA is working hard to be the Best Place for the Best Companies to get funded
- The mix into new companies shifted in 2020 to 75% of investment from 58% in 2019
- With help from SBA's PPP and EIDL grants and loans, and the resourcefulmess and resilience of our CEOs, we saw no significant increase in failure rates in 2020

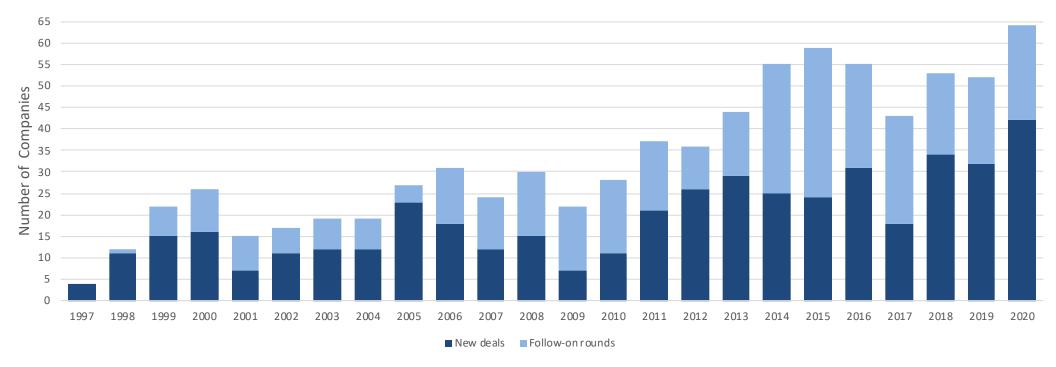
#### TCA NEW & FOLLOW-ON INVESTMENTS BY YEAR



### TCA invested in 64 companies in 2020, including 42 new companies – both measures setting all-time records

- This total of 64 includes 24 companies in Life Sciences (a record), 14 in Consumer Internet, 11 in Software, 5 in Hardware, 4 in Cleantech/Industrials, 3 in Consumer Products, 2 in Business and 1 in Financial
- New companies included 18 companies in Life Sciences, 7 in Software, 8 in Consumer Internet, 4 in Hardware and 2 in Cleantech/Industrials, 2 in Consumer Products, 1 in Business

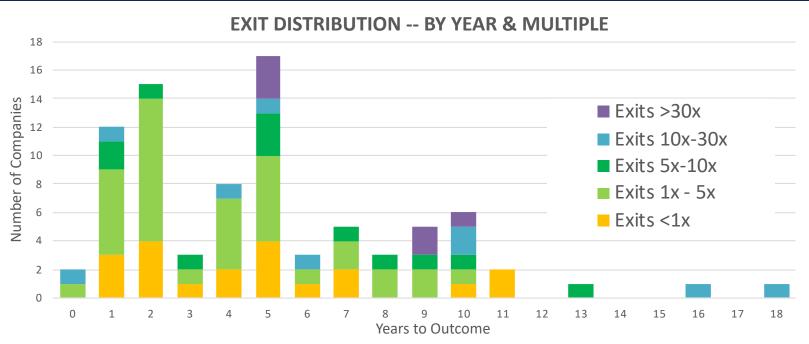
#### NUMBER OF TCA COMPANIES INVESTED IN EACH YEAR



#### TCA had four exits in 2020 and a 5.3x return on all outcomes since 1997

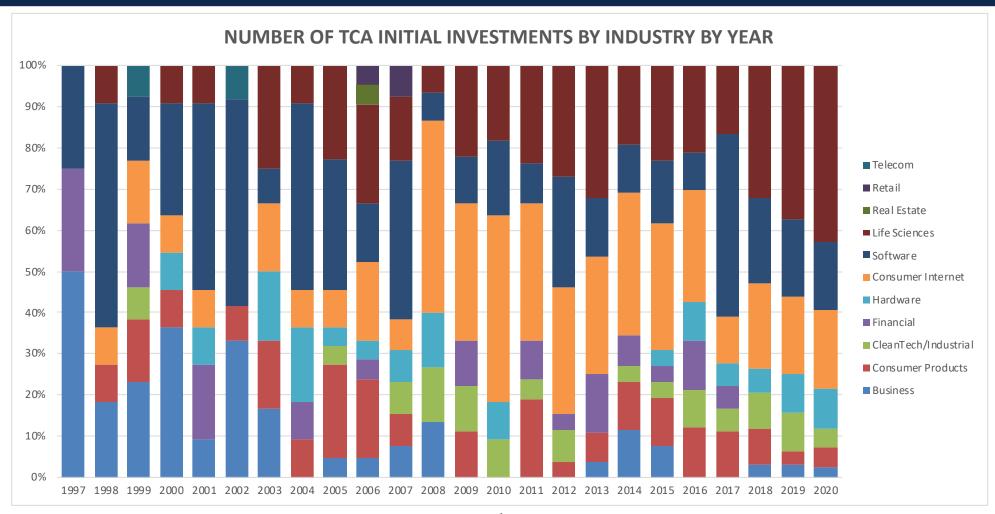
- Companion Medical (2015 investment) was acquired by Medtronics for a 58x return the fifth highest ever for TCA (the highest have been Mindbody (264x), GreenDot (235x), Sandpiper (149x) and Truecar (75x))
- Beam Global (2017 investment) reached 10x on the NASDAQ in 2020
- **Zentalis** (a spinout of 2015 investment in Kalyrya Pharmaceuticals) IPO'd at 8.2x in 2020 before reaching 16.5x in April 2021, with additional upside from Kalyrya
- Paradigm Diagnostics was bought by Exact Sciences for 1.4x and a 40% IRR (1 year after TCA's investment)

This brings the total exits since TCA's inception in 1997 to 86 exits, and 120 shutdowns. Of the 462 investments TCA has made since its founding, 256 (55%) are still active. At the highest price achieved after IPOs, TCA's return (assuming equal weighting) has been 5.3X and the IRR has been 25.8%. This compares to 2.5x and 22% benchmarks for angels per ARI. Tax benefits from the write-offs are not included in TCA returns.



Our 469 members, with their extensive and broad industry experience, help us invest with confidence in this diverse range of industries, which has always been part of TCA's DNA

- Of new companies added to the portfolio in 2020, Life Sciences, Software and Consumer Internet continue to lead
- Life Sciences has grown to 38% of the companies and 45% of the dollars invested



#### TCA invested in 42 new companies in 2020 – exceeding the previous record of 37:

Abintus Bio – in vivo CART products that directly reprogram immune cells AgTools Inc – food supply SaaS platform offering real-time intelligence Aligned Carbon – carbon nanotubes for integrated circuit foundries Allotrope Medical - electrical stimulation to ID critical structures during surgery **Blackdot** - world's first automatic tatoo machine **Blue Social –** first bluetooth market network BlueNalu - pioneering the category of sustainable cell-based seafood **Crafter** – workshops and materials kits curated by craft artists **Deep Blue Medical** - novel hernia mesh to reduce hernia recurrence **Elevate K-12** – live streaming instruction to K-12 to solve teacher shortage **EuMentis Therapeutics** – therapeutics for neurodegenerative diseases **Evmatch** – PTP network for sharing and renting private EV charging stations **ExpressCells** – knock-in cell lines for drug discovery toxicology and research **Eyedaptic** – development of visually assistive Augmented Reality solutions Fitplan - interactive fitness training app with workouts of top fitness athletes Fluid Power AI - machine learning and IOT technology to monitor hydraulics Gali Health - breakthrough to treat severe inflammatory/auto-immune disorders **Genius Juice** - whole coconut smoothies **HAI Solutions** – addressing contamination within operating room, ER and ICU **Hawthorne Effect** – makes follow-up visits more accessible for patients <u>iDentical</u> – leveraging 3D technology for drill-free dental implant

#### New companies in 2020 (continued):

**Insight Medical** – computer assisted surgery in orthopedic procedures **Juicebox** - virtual coach that shows you how to dirty talk over text **Labviva** – Al driven purchasing platform for products in life sciences Makani Science - wearable respiratory monitoring device Maxwell Biomedical - defibrillation for restoration of sinus rhythm **MediPrint Opthalmics** – non-invasive automatic dosing for glucoma therapy **New Age Meats** – cultivates tasty meat products using unharmed animals **Noria Water Technologies** – membrane monitor for water treatment plants PercAssist\* - battery powered non-blood contact balloon catheter PetDx - non-invasive "liquid biopsy" tests for cancer in pets Razberi Technologies - cybersecure video surveillance and IoT on "edge" **Recess** – live events online marketplace Saasuma - cloud search solution **Sizzle (Hashcut)** - SportsCenter for gaming using AI to create highlights **Spine Align** - real-time 3D surgery measurements of spine's alignment **Strategikon Pharma** – SAAS for "clinical business operations" Terecircuits - novel circuit fabrication and assembly technique TrakPoint Solutions (Ekondata) - SaaS service to track assets indoors **Upcycle and Company** – fertilizer engineered with upcycled waste materials **<u>Virtanza</u>** – white-labeled scalable sales training platform for universities **YBVR** – immersive interactive live sports

<sup>\*</sup> TCA investment more than \$1 Million in 2020

#### TCA made follow-on investments in these 22 portfolio companies:

**Advekit** – marketplace that matches patients with mental health professionals Aquacycl (Aquam) - wastewater treatment to reduce sludge & recover energy Atlazo – continuous health data monitoring, aggregation and analytics **Buy It Installed** - button integrated into retailer ecommerce site to include installation **<u>Carterra</u>** – protein analysis equipment for drug discovery **GroupSolver** – survey software combines machine learning & crowd intelligence Habitu8 – understand, benchmark, and shape risky employee behaviors **Healionics** – improved means of dialysis access in patients with kidney failure **iPourit** – interactive, on-premise, self-service beer & wine experience Iridia – higher-density, less-costly, more-stable data storage solution Mission Bio – diagnostic tools for the study of cellular heterogeneity in cancer **Mobilize Solutions** – create and share branded photos on social media **MovoCash** – Peer-2-Peer-2-Purchase payment solution for under-banked millennials **Nevados** - solar ground installations that are faster to install and less expensive NovaSignal (Neural Analytics)\* - non-invasively measure intracranial pressure **Ready, Set, Food!** – protect babies from developing peanut, egg and milk allergies Shoonya Digital - game-based learning for language and culture **Somabar** – hands-free bartending appliance for the home kitchen TRIALS.AI - Al to accelerate clinical trials management **Turn Technologies** – solutions for the 1099 labor supply side of the gig economy Whistle - allows hotels to communicate with guests through Mobile Messaging / SMS YouMail - voice messaging for cell phones

<sup>\*</sup> TCA investment more than \$1 Million in 2020

## TCA extended its Angel Syndication Network (ASN) to share best deals for deal syndication among 60+ prominent angel groups across the US

- These angel groups nominate their best deals to share with other angel groups for syndication
- ASN hosts a monthly "virtual" web presentation based on a live meeting occuring within a state-of-the-art facility (UCI Applied Innovation's The Cove facility) with multiple cameras and microphones recording attendee interaction and deal deliberation. The purpose of these meetings is to help fill a round, expedite a closing, and save the CEO from extended road shows. The screening sessions are open and viewed by accredited investors from these respective groups. So far, roughly half of those presenting have received additional funding from these investors (totalling \$10.3 million)
- Collectively, the angel groups participating in ASN represent over 1,500 angels, and over \$1 billion in direct investment



### Angel Syndication Network (ASN) funded 11 companies in 2020 – 44% of those screened:

<u>Allotrope Medical</u> (<u>Rockies Venture Club</u>) – electrical stimulation to ID critical structures during surgery

**<u>BioAesthetics</u>** (**NO/LA Angels**) – cellular tissue graft for regeneration of nipple-areolar complex (NAC) for breast cancer/mastectomy patient

<u>Castifi</u> (<u>Pasadena Angels</u>) – on-demand platform for hiring short-term W2 Staff <u>Healionics</u> (<u>Keiretsu Capital</u>) – understand, benchmark, and shape risky employee behaviors

Joule Case (Keiretsu Capital) - flexible portable power stations replacing gasoline generators

<u>Makani Science</u> (<u>Tech Coast Angels</u>) – wearable respiratory monitoring device <u>Roomored</u> (<u>Frontier Angels</u> & <u>CTAN</u>) – comprehensive technology platform for home builders

**Spine Align** (**Rockies Venture Club**) – real-time 3D measurements of spine's alignment during scoliosis surgery

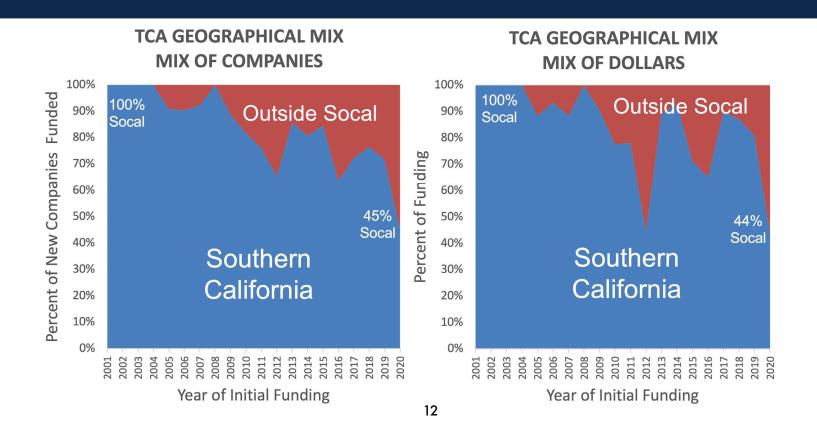
<u>Steelhead Composites</u> (<u>Keiretsu Capital</u>) – composite pressure vessels in zero-emission mobility and aerospace propulsion

**Veriskin** (**Pasadena Angels**) – non-invasive, low-cost, hand-held device for skin cancer screening

Virtanza (Pasadena Angels) – white-labeled scalable sales training platform for universities

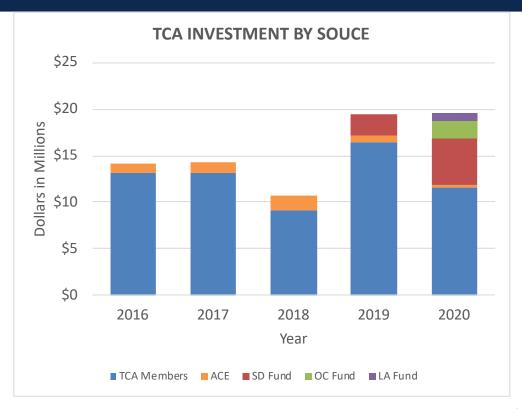
# This greater syndication activity through ASN coupled with virtual screening and remote due diligence has shifted the geographic mix to more companies based outside of Southern California for the first time

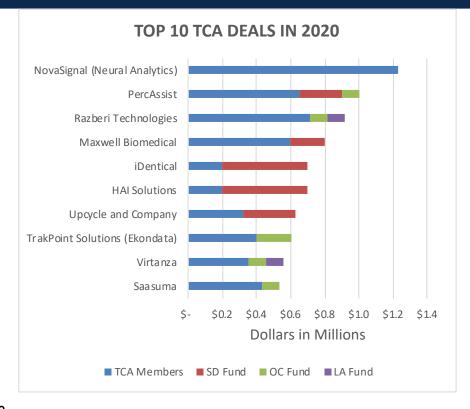
- Traditionally, the mix has been 85% 90% in Southern California with the assumption that companies do better when TCA's members can be actively involved in mentoring and governing
- With ASN, TCA is seeing more good deals that have strong support and local involvement by other prominent angel groups. Thus new investments outside Southern California rose to 36% in 2016, 28% in 2017, 24% in 2018, 25% in 2019 and 55% in 2020
- Under Covid-19, shift to virtual screening and due diligence has allowed geographical diversification, with more than 50% of deals now outside SoCal



### Annual chapter funds brought incremental capital to entrepreneurs and diversification for members

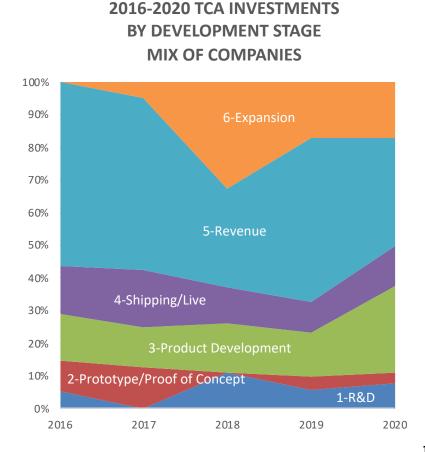
- A record \$7.9 million from TCA's three chapter funds fueled record total investment
- 44 of TCA's 64 deals in 2020 received investment from at least one TCA fund
- TCA now targets completing due diligence and making a fund decision within 30 days, after which individual members invest alongside the funds
- Direct TCA member investment was \$11.5 million consistent with the average for the three years (2016 2018) before the advent of the chapter funds
- The addition of the chapter funds has been a significant factor in bringing more capital to each company and more diversification to our members

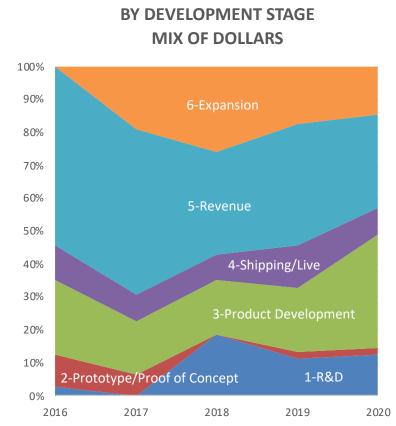




## TCA funding is more likely when initial products/services are already developed and there is evidence of customer traction

- 50% of investments in 2020 were in companies with revenue and those seeking expansion capital, down slightly from 67% in 2018. This is driven by:
  - Companies are launching products/services earlier with MVPs (Minimum Viable Products) before seeking investment
  - Investors at this later stage of the investment cycle expect companies to be closer to breakeven in order to survive the anticipated downturn

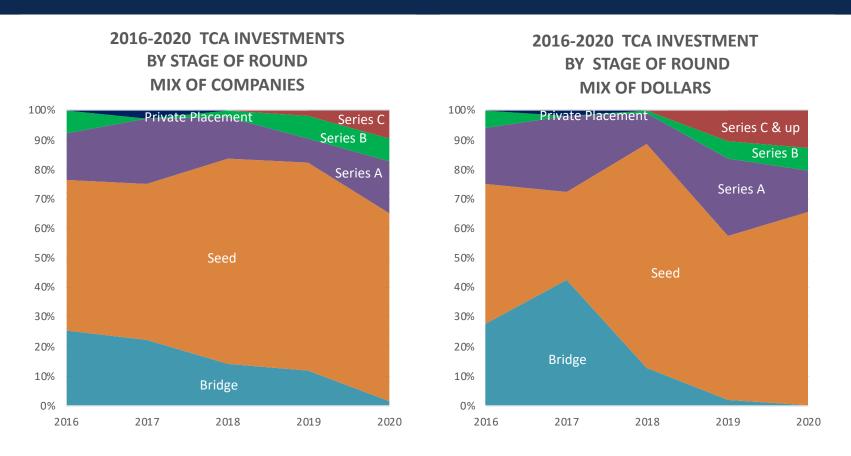




2016-2020 TCA INVESTMENTS

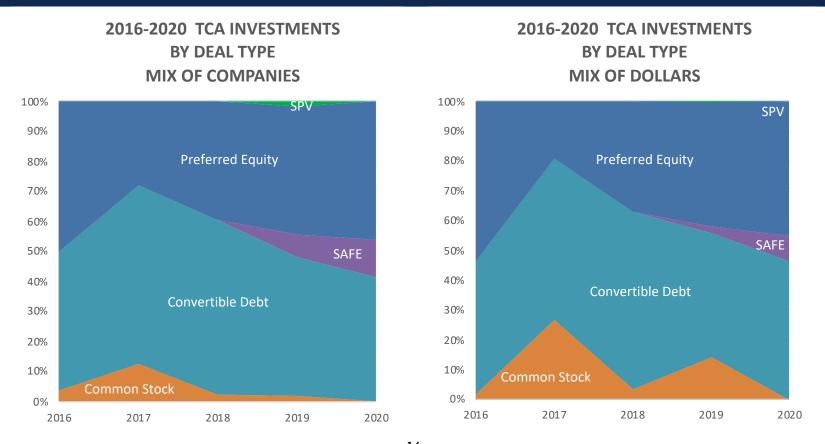
#### TCA's investment focus continues to be on early stage "seed" deals

- 63% of deals and 65% of investments in 2020 were Seed compared to 71% of deals and 55% of investments in 2019
- Some of this bias towards early stage deals has been the pursuit of lower valuations associated with Seed activity, since later rounds have been increasingly at less attractive valuations
- Series A represented 17% of deals and 14% of investments in 2020
- Bridge investment declined significantly from levels in past years



### Most investments in 2020 continue to be either Preferred Equity or Convertible Debt that converts into Preferred Equity

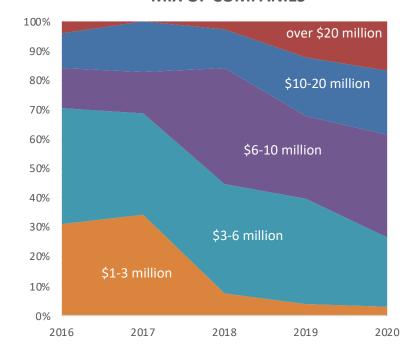
- The 45% invested in Preferred Equity was an increase from 42% in 2019 and seems to be heading back towards the level of 54% in 2016
- However, the prevalence of convertible notes (46% of the investment total) remains concerning to some because it limits long-term returns due to 1) less initial lift in valuation before Series A and 2) fewer deals will realize Section 1202/Section 1244 favorable tax treatment
- No common equity investments in 2020



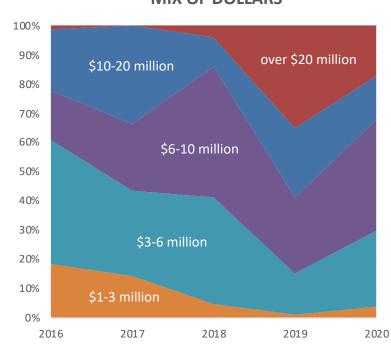
### Valuations at time of TCA investment continue their climb to historically uncomfortable levels – this may reverse in 2021

- 28% of TCA's investments in 2020 were in companies with valuations below \$6 million, compared to 15% in 2019, 45% in 2018, 43% in 2017 and 61% in 2016
- The median valuation was \$8.0 million in 2020, compared to \$9.0 million in 2019, \$6.0 million in 2018, and \$4.5 million in 2016 and 2017
- The long-term "sweet spot" for angel investing has been deals valued at \$1-3 million
   — this declined to 3% of investment from 18% in 2016

# 2016-2020 TCA INVESTMENTS BY VALUATION MIX OF COMPANIES

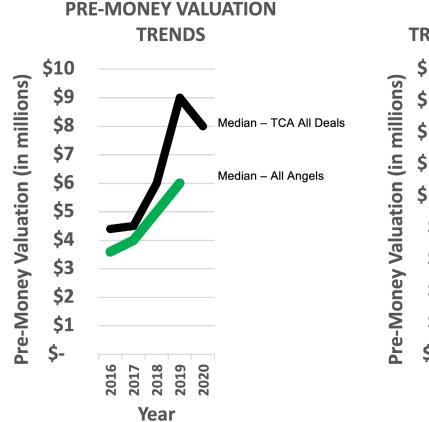


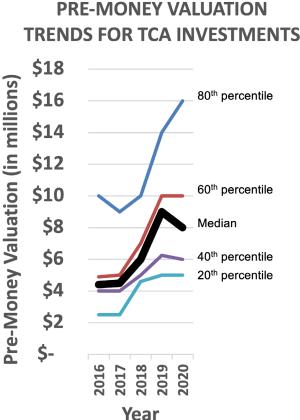
# 2016-2020 TCA INVESTMENTS BY VALUATION MIX OF DOLLARS

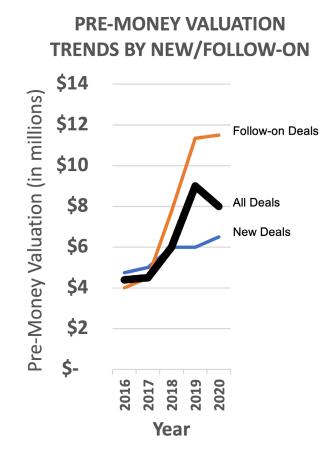


#### More on Valuation Trends ...

- While median valuations for all deals declined in 2020 to \$8.0 million from \$9.0 million in 2019, they still rose slightly for new companies to \$6.5 million from \$6.0 million in 2019
- Valuations for TCA financings have remained higher than ACA's national average







Source: Tech Coast Angels, ACA Angel Funders Report, Pitchbook

### Tips for Going Forward

TCA's record high investment in 2019 and 2020 reflects a strong pipeline of opportunities. But excessive valuations in public and private markets signal a correction is likely coming during which financing will be a challenge. Our advice to smart entrepreneurs at this stage in the cycle is to be well prepared:

- Get realistic about valuation and don't look to recent averages. It's a new world. Any investment will be hard, and overpricing can be fatal if it leaves you underfunded
- Maintain a healthy runway. In the next two years, more good companies will likely fail for lack of financing than for all other reasons combined
- If you are lucky enough to attract funding, raise as much money as you can in the current round and don't be concerned about dilution. You won't regret it later
- Stay focused. Spend wisely and frugally. If the next dollar you spend doesn't make for a
  better product or better customer experience, don't spend it.
- Seek investors who can provide you with experience, guidance and contacts that can help you navigate the challenges ahead (rather than those that are willing to offer the highest valuation), and listen to your advisers
- For Angels, now is the time to accelerate funding of companies at more realistic valuations

   particularly companies which can achieve breakeven with the funds raised in the current round

### Thank You to TCA's Sponsors!









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